**🔷 Patent Webpage Structure (SpeedyIP)**

**Hero Section**

**Headline:**  
*Patent Attorneys & Agents for Fast, Affordable & Strategic Patent Filing in India*

**Subheadline:**  
*Choose the path that matches your purpose — quick marketing patents, enforceable commercialization filings, or a global strategic portfolio.*

**Trust Chips:**

* Attorney-led
* Transparent stage-wise pricing
* High grant success (historical)

**CTA Buttons:**  
[Compare Plans] [Get My Quote]

**Intent Selection**

Three clickable cards (scrolls to detailed sections):

* 📢 **Marketing** — *Fast patent grant for visibility, investors, academia.*
* 🛡️ **Enforcement / Commercialization** — *Broader rights, minimize workarounds, licensing leverage.*
* 🌍 **Strategic (Portfolio-Level)** — *Multi-jurisdiction ring-fencing, risk mitigation, offensive & defensive patents.*

**Stage Timeline (Dynamic Explainer)**

**Stages:**

1. **Novelty Search**
2. **Provisional Specification Preparation and Filing**
3. **Complete Specification Drafting and Filing along with all Pre-examination formalities**
4. **FER Response**
5. **Hearing & Written Submissions**
6. **Final Application Disposal (Grant/Refusal)**

**Approach per model:**

* *Marketing:* grant-first, leaner drafting, minimal claim expansion, simpler FER responses.
* *Enforcement:* broader claims, multiple embodiments, aggressive FER/hearing advocacy, divisionals if needed.
* *Strategic:* same as Enforcement + portfolio layering, attacking patents, multi-jurisdiction filings, oppositions, monitoring.

**Stage-Wise Pricing Table**

| **Stage** | **Marketing (Fast Grant)** | **Enforcement / Commercialization** | **Strategic (Portfolio-Level)** |
| --- | --- | --- | --- |
| **Novelty Search** | ₹20,000 | ₹30,000 | Custom (multi-variant, global) |
| **Provisional Specification Preparation & Filing** | ₹20,000 | ₹35,000 | Custom (multi-spec drafting) |
| **Complete Specification Drafting & Filing (with Pre-exam formalities)** | ₹50,000 | ₹1,15,000 | Custom (splits, layering, PCT prep) |
| **FER Response** | ₹35,000 | ₹55,000 | Custom (gap-filling, divisionals, portfolio defense) |
| **Hearing & Written Submissions** | ₹40,000 | ₹60,000 | Custom (aligned with multi-country prosecution) |
| **Final Application Disposal (Grant/Refusal)** | Included | Included | Included |

Government fees and taxes are extra. Fees may vary depending on technical complexity.

**Additional Note (Post-Grant Costs):**  
After grant, **Annual Maintenance Fees** (renewal fees) and **Form 27 submissions** are mandatory under Indian Patent Law. The applicable costs for these stages will be shared later, when such requirements arise.

**CTA Below Table:** [Get My Detailed Quote]

**Detailed Model Sections**

**📢 Marketing Model**

* **Purpose:** Achieve a quick patent grant for credibility, investor decks, academic submissions.
* **Approach:** Streamlined drafting, grant-oriented FER responses, acceptance-focused hearings.
* **Outcome:** Fast and cost-effective grant.
* **CTA:** [Get Fast-Grant Quote]

**🛡️ Enforcement / Commercialization Model**

* **Purpose:** Build enforceable rights that deter competitors and enable licensing.
* **Approach:** Broad claim drafting, multiple embodiments, aggressive FER and hearing advocacy, divisionals if breadth narrows.
* **Outcome:** Strong enforceability, licensing leverage, reduced workarounds.
* **CTA:** [Get Enforcement Quote]

**🌍 Strategic (Portfolio-Level) Model**

* **Purpose:** Treat IP as an offensive and defensive business tool.
* **Strategic Aspects:**
  + Attacking patents to block competitors
  + Multi-layer ring-fencing around products/technologies
  + Filing in key jurisdictions (India, US, EU, CN, JP, etc.)
  + Continuous technology monitoring & watch services
  + Filing pre-grant & post-grant oppositions, invalidations
  + Portfolio layering (product, process, applications)
  + Monetization opportunities (cross-sector licensing)
* **Outcome:** Ring-fenced IP, global protection, leverage in negotiations, and risk mitigation.
* **CTA:** [Design My Portfolio Strategy]

**Lead Capture Form**

* **Fields:** Name, Email, Phone, Invention Type
* **Dropdown:** Model of interest (auto-filled if user clicked card)
* **Checkbox:** Interested in international filing (PCT/Foreign)?
* **Upload:** Invention Disclosure (optional)
* **CTA Button:** [Submit & Get Quote]

On submit → Thank-you message + option to schedule call.

**Trust Section**

* Counters: 2,000+ patents filed | Clients in 10+ countries | 10+ years of experience
* Client logos / testimonials

**Inline FAQs (short)**

* What’s the difference between Marketing and Enforcement patents?
* Do all models include FER & Hearings?
* Are government fees included?
* What happens after grant?
* Can I extend my filing to other countries?

CTA link: *See Full FAQs →*

**Final CTA Section**

**Message:**  
*Ready to file your patent the right way? Choose your model and start today.*

**Buttons:** [Compare Plans] [Talk to a Patent Attorney]  
**Sticky CTA:** *Compare Plans*